

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A  
BULLETIN BOARD FEATURE IN A SUPPLY CHAIN MANAGEMENT  
FRAMEWORK**

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**ABSTRACT**

10 A system, method and computer program product are disclosed for a bulletin board  
feature in a supply chain management framework. Utilizing a network, data is collected  
from a plurality of stores of a supply chain. A network-based interface is also displayed  
for allowing access to the data. An electronic order form is generated based on the data  
utilizing the network-based interface for ordering goods from selected distributors of the  
supply chain. The network-based interface includes a bulletin board displaying  
15 information received from each of the stores. The received information relates to the  
distributors for facilitating the selection of the distributors.